## Prairie Grains Building Opportunities by Association

**Rate Card 2024-25** 

<u>AD</u>	<u>SIZE</u>	<u>RATE</u>
Full Page - Spread	$16.75 \times 10.75$	\$4,495.00
Full Page	$8.375 \times 10.75$	\$2,400.00
Inside Front Cover	$8.375 \times 10.75$	\$2,640.00
Inside Back Cover	$8.375 \times 10.75$	\$2,640.00
Outside Back Cover	$8.375 \times 10.75$	\$2,900.00
Advertorial	$8.375 \times 10.75$	\$2,400.00
2/3 Page Vertical	$8.375 \times 7.00$	\$1,635.00
2/3 Page Horizontal	$5.5 \times 10.75$	\$1,635.00
1/2 Page Vertical	$4.175 \times 10.75$	\$1,370.00
1/2 Page Horizontal	$8.375 \times 5.375$	\$1,370.00
1/3 Page Square	$2.75 \times 2.75$	\$1,075.00
1/3 Page Vertical	$2.75 \times 10.75$	\$1,075.00

## **PRINT INFORMATION**

Final publication trim size:  $8.375" \times 10.75"$  Bleed is .125" around all edges.

Accepted files include: Print ready PDF or EPS file. All artwork and fonts need to be flattened.

Special services include: cover wraps and polybagging for additional cost.

## **PRINT INFORMATION**

2 times - 2% discount 3-5 times - 5% discount 6 times - 10% discount

Advertising space reservations can be made by the 10th of the month prior to publication. In consideration of the acceptance of the advertisement, the agency and the advertiser must, in respect of the contents of the advertisement, indemnify and save the publisher harmless against any expense arising from claims or actions against the publisher because of the publication of the content of the advertisement.

Prairie Grains reserves the right to refuse any advertising

## PRINT INFORMATION

To reserve your ad space contact:
Erin Rossow at erin.rossow@agmgmtsolutions.com