

Prairie Grains

Connecting Agriculture in the Northern Great Plains

Media Kit 2025-26

prairiegrains.com





Connecting You To Northern Great Plains Ag

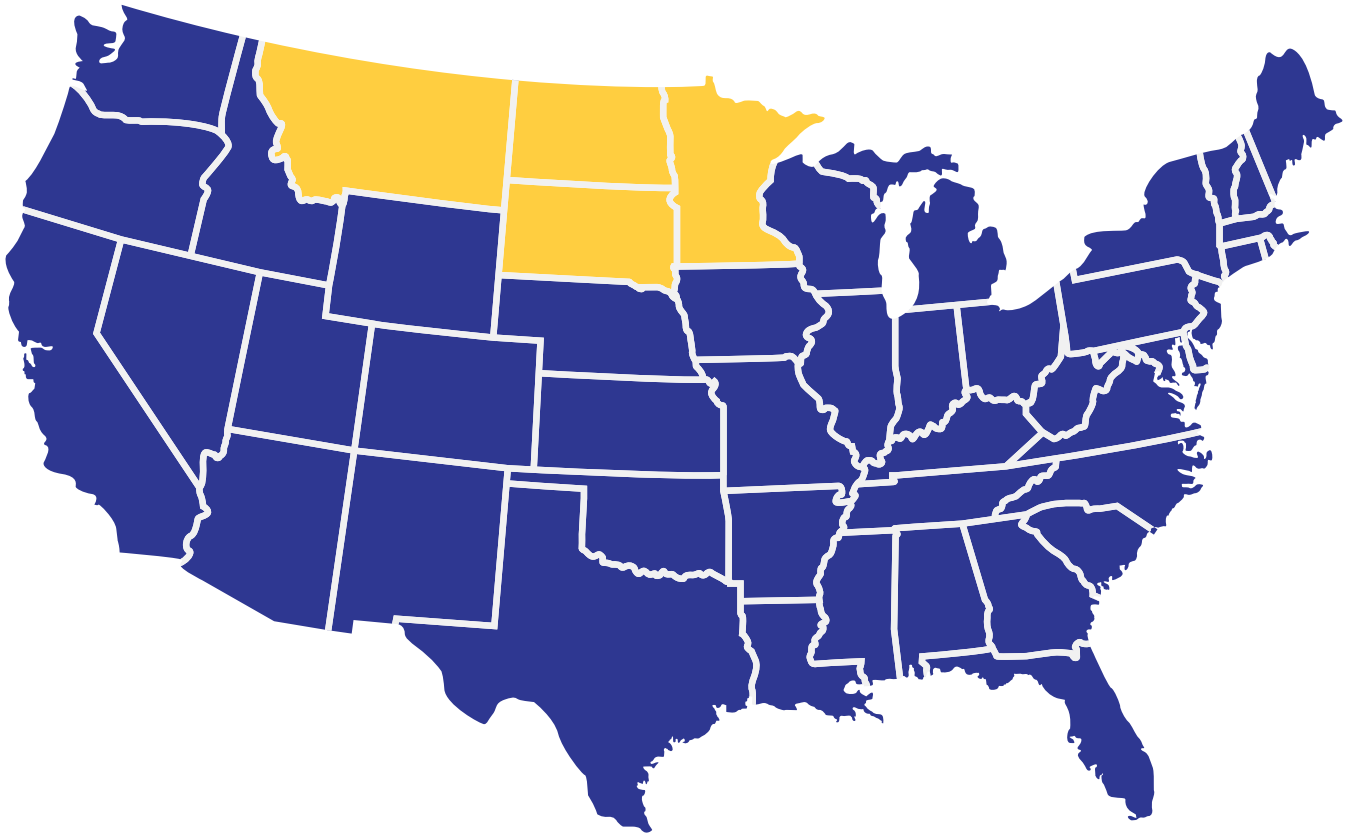
Prairie Grains Magazine is the premier publication of the Minnesota Association of Wheat Growers (MAWG). The Prairie Grains Magazine serves producers in Minnesota, North Dakota, South Dakota and Montana by providing timely, pertinent information to aide in management of their crops. In 2024, this regional magazine was nominated for a National Agri-Marketing Association (NAMA) award for Best Association Magazine.

Prairie Grains is published six times a year, reaching association members and producers in the four-state region. Included in the publication distribution are industry partners, elected officials and agency departments throughout the readership area.

Content of the magazine is a collaboration of the Minnesota Association of Wheat Growers (MAWG), North Dakota Grain Growers Association (NDGGA), South Dakota Wheat Growers Association (SDWGA) and the Montana Grain Growers Association (MGGA).



Prairie Grains Magazine Distribution Range



21,500

Number of subscribers throughout Minnesota,
South Dakota, North Dakota and Montana.

Prairie Grains

Connecting Agriculture in the Northern Great Plains

September 2025

- Minnesota legislative session recap
- Election preview
- ND Grain Growers new executive director
- Crop tour recap

December 2025

- Variety trials issue
- State/federal election highlights
- Prairie Grains Conference preview
- MAWG elections

January 2026

- Legislative preview
- Crop insurance update
- Prairie Grains Conference highlights
- MWRPC election



February 2026

- Meetings Update overview
- Best of the Best overview
- MAWG membership primer
- Spring planting tips/variety selection

April 2026

- Legislative update
- Grain marketing tips
- Regional check in
- Wheat export opportunities

May 2026

- Regional roundup
- MWRPC checkoff check-in
- Weather outlook

Production Schedule

ISSUE	AD DUE DATE	IN-HOME DATE
September 2025	07/30/2025	08/25/2025
December 2025	10/29/2025	11/24/2025
January 2026	12/10/2025	01/05/2026
February 2026	01/14/2026	02/09/2026
April 2026	02/25/2026	03/23/2025
May 2026	04/15/2026	05/11/2026



Rate Card 2025-26

AD

Full Page - Spread	17 x 11	\$4,495.00
Full Page	8.5 x 11	\$2,400.00
Inside Front Cover	8.5 x 11	\$2,640.00
Inside Back Cover	8.5 x 11	\$2,640.00
Outside Back Cover	8.5 x 11	\$2,900.00
Advertorial	8.5 x 11	\$2,400.00
2/3 Page Vertical	8.5 x 7.00	\$1,635.00
2/3 Page Horizontal	7.375 x 6.5	\$1,635.00
1/2 Page Vertical	3.75 x 9.75	\$1,370.00
1/2 Page Horizontal	7.375 x	\$1,370.00
1/3 Page Vertical	2.5 x 9.5	\$1,075.00
1/3 Page Horizontal	7.375 x 3.25	\$1,075.00
1/3 Page Square	4.625 x 4.625	\$1,075.00
1/4 Page Vertical	3.65 x 4.75	\$750.00
1/4 Page Horizontal	4.125 x 4.125	\$750.00

2 times - 2% discount
3-5 times - 5% discount
6 times - 10% discount

AD INFORMATION

To reserve your ad space contact:
Jill Thibert, Head of Media Sales
218-280-2821
jill@lhmandco.com

Advertising space reservations can be made by the 10th of the month prior to publication. In consideration of the acceptance of the advertisement, the agency and the advertiser must, in respect of the contents of the advertisement, indemnify and save the publisher harmless against any expense arising from claims or actions against the publisher because of the publication of the content of the advertisement.

Prairie Grains reserves the right to refuse any advertising

PRINT INFORMATION

Final publication trim size: **8.5" x 11"**. **This is including the .125" bleed around all edges.**

Please export full and half page ads at the sizes indicated with NO bleed and no important information outside the .5" margin (bleeds are included in the sizes).

Ads smaller than a half page can have important information as close to the edge as desired from the indicated size.

Accepted files include: Print ready **PDF** or **EPS** file. **All artwork and fonts need to be flattened.**

Special services include: cover wraps and polybagging for additional cost.

Contact Us

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